

BEYOND BLOCKCHAIN ANNUAL SYMPOSIUM

**Blockchain and AI in Finance, Luxury Goods,
Sports, and Entertainment**

Organizer:

Swiss-Polish Blockchain Association

Co-Organizers:

Polish Blockchain Association
Rumble Fish Software Development
Polish Blockchain and New Technology
Chamber of Commerce
Kozminski AI Club

Partner:

Kozminski University
The Swiss Chamber Poland

Date:

September 4th, 2023
9:30 - 17:00 + networking party

Venue:

Kozminski University
Jagiellonska 57
03-301 Warsaw

AGENDA

09:30 - 10:00 Registration

10:00 - 10:05 Welcome Note from the Swiss-Polish Blockchain Association



Dr. Katharina Lasota Heller
President of Swiss-Polish Blockchain Association

10:05 - 10:15 Welcome Note from Kozminski University



Prof. Grzegorz Mazurek
Rector of Kozminski University

10:15 - 10:35 Welcome Note from the Ambassador



Fabrice Filliez
Ambassador of Switzerland and Lichtenstein to Poland

10:35 - 10:40 A FOREWORD FROM ALEKSANDRA PRZEGALIŃSKA



Prof. Aleksandra Przegalińska
AI Researcher and Vice-Rector of Kozminski University

10:40 - 11:00 KEYNOTE



Michał Stepień
UBS Poland Country Head



EVENT
MODERATOR

Pierre-Marie Heller
LEXcellence

11:00 - 11:15 COFFEE BREAK

11:15 - 11:50

PANEL - Beyond Borders: The Swiss-Polish Alliance in Innovation, Investment, Blockchain, and AI Excellence

Moderation

Dr. Katharina Lasota Heller, President, SPBA

Participants

- Katarzyna Jedlińska, Partner, FinTech Poland
- Alexander Brunner, President, Home of Blockchain.swiss
- Michał Pospieszalski, CEO, Swiss Fortress

11:50 - 13:00

PANEL - Beyond NFTs: Blockchain's Transformative Impact on Luxury Goods, Regulation, and Intellectual Property

Introduction

Michał Walęczak, COO, Head of Strategy & Development Department, Private Banking & Investment Products, Bank Pekao S.A.

Moderation

Michał Stec, Kozminski AI Club

Participants

- Michał Węgiel, CEO, NFT Polska
- Natalia Korgul, Director, CYP
- Florian Müller, Advocate, Senior Associate, LEXcellence
- Julien Rosilio, Head of Growth & NFT Lead, DressX
- Victor Buczek, Samana Group Poland
- Tomasz Rumak, Digital Assets Lead, UBS Poland
- Michał Walęczak, COO, Head of Strategy & Development Department, Private Banking & Investment Products, Bank Pekao S.A.

13:00 - 14:00 LUNCH BREAK

14:00 - 15:00

PANEL - Beyond Bitcoin: Navigating the New Regulatory Frontier of Financial Services - DeFi, CBDs, MiCA, & Fintech Evolution

Introduction

- Dimitrios Psarrakis - President of the Brussels Council of Technology and International Development

Moderation

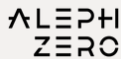
Dr. Katharina Lasota Heller, President, SPBA

Participants

- Dr. Gauthier Voron, EPFL
- Krzysztof Gogol, Lecturer, University of Zurich
- Paweł Widawski, Founder & CEO, FinTech Poland
- Jacek Trzmiel, Head of Business Development, Coinfirm
- Małgorzata Owczarska, Senior Consultant, BlockReg Advisors

15:00 - 15:20

A WORD FROM OUR SPONSORS



coinfirm



RedStone



SWISS FORTRESS

15:20 - 15:35 COFFEE BREAK

15:35 - 16:50

PANEL - Beyond the Hype: Blockchain and Digital Technology's Game-Changing Role in Sports and Entertainment

Introduction

Marek Kowalski, CTO, Rumble Fish Software Development
Sylvia Bień-Chudarek, Head of Growth, Rumble Fish Software Development

Moderation

Marcin Rzetecki, Managing Director, Polish Blockchain Association

Participants

- Bartosz Błach, Project Manager, Fortuna 1 Liga
- Marek Kowalski, CTO, Rumble Fish Software Development
- Mariusz Gąsiewski, CEE Mobile Gaming Lead, Google
- Artur Pszczółkowski, CEO, GG3
- Filip Pawczyński, Digital Economy Expert, Kinguin
- Monika Górska, Attorney at law, Wardyński & Partners
- Paweł Łaskarzewski, CEO & Founder, Nomad Fulcrum

16:50 - 17:00

Closing remarks



Dr. Katharina Lasota Heller
President of Swiss-Polish Blockchain Association

17:00

Networking party